

Modeling/Talent Agency

If you are considering a career in professional modeling or acting, you should be aware of various situations you might encounter. You should beware of help wanted ads stating that no experience is necessary and offering interviews in hotels or a place other than a regular business office. The Screen Actors Guild has advised the BBB that legitimate talent agencies do not charge an advance fee for registration, resumes, public relations services, screen tests, photographs or acting lessons. Legitimate talent agencies charge clients 10% of earnings as performers, after they start working. These agencies normally do not solicit by mail or advertise in classified columns. You should ask about fees for photos and services and then comparison shop. Ask for references and check with the BBB for a reliability report on the company before signing a contract. The BBB has a general information report addressing such things as modeling classes, photo portfolios, job ads, agencies, auditions and contracts.